



The CONTRIBUTOR

January 2011

A newsletter for supporters of the OMH Foundation

Dr. Julian Rosenman describes the process that the linear accelerator uses to dispense radiation therapy to patients.



**Radiation Oncology Center
update**

OMH employees give back

Sponsor Cowboy Up! today



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MISSION

Generate financial and other public support for the mission of Onslow Memorial Hospital through fund-raising and friend-raising activities

VISION

Empower Onslow Memorial Hospital to become the hospital of choice in Onslow County

FOUNDATION BOARD

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Radiation Oncology Center update

October 27, 2010, marked a big day in the history of Onslow Memorial Hospital: The new Radiation Oncology Center treated its first patient. Ms. Mary Kahn was the first to receive radiation therapy at the new Radiation Oncology Center in Onslow County.

Over 500 Onslow County residents are diagnosed with cancer each year. Of those patients, 250 are prescribed radiation therapy. With the new Radiation Oncology Center open, these local cancer patients will no longer have travel long distances to receive the necessary radiation treatments.

The Radiation Oncology Center was a joint venture between Onslow Memorial Hospital and Pitt County Memorial Hospital. The \$7.4 million project was completed in September 2010 and is expected to treat 250 patients by its third year of operation.



Photograph by Chuck Beckley/The Daily News

Howard and Mary Kahn chat with members of the media prior to Mary's first treatment at Onslow Radiation Oncology.





A living legacy

A legacy is something handed down from one generation to another. In charitable giving, a legacy is given in support of something that will continue to have a positive impact after the donor's time on this earth has ended. Large estate gifts given at a donor's passing are one of the largest sources of substantial charitable gifts. However, what most people do not know is that it is often much more beneficial to the donor to make the gift during one's lifetime. When you write that \$5,000 check for your annual support of the Onslow Memorial Hospital Foundation, Uncle Sam lets you reduce your taxable income by \$5,000. Assuming a combined 30% tax rate for state and federal taxes, that savings comes to \$1,500, and that is more than pocket change. However, if you leave a \$100,000 legacy to the Foundation in your will, then the income tax deduction valued at \$30,000 is usually worthless in your estate.

Consider instead some options for giving a "living" legacy. You may not be able to give that \$100,000 right now because you have it invested or in the bank, and the interest or dividends are an important part of your annual lifestyle income. If this is the case, then there are a couple of giving options almost custom made for you. These options are a Charitable Gift Annuity (CGA) or a Charitable Remainder Trust (CRT). A CGA is a contract between you and the Foundation. You, the "annuitant," transfers your \$100,000 to the Foundation and

the Foundation promises to pay you a quarterly "annuity" amount for the rest of your life. The amount of the quarterly annuity payment is determined by your age and the current annuity rates. Depending on your age, these annuity rates may be 7%, 8%, or even higher every year. Part of each annuity payment is received tax free and the gift results in a charitable deduction in the year you make the gift.

If you are 70 years old, then the numbers look like this: a \$100,000 gift in exchange for a CGA results in an annuity payment of 5.7% per year. That payment to you of \$1,425 per quarter is \$5,700 annually, of which only \$1,807 is taxable. In addition, you will get a \$38,139 income tax deduction in the year that you make the gift. The result is 5.7% per year (instead of 2% at the bank) and a \$38,139 tax deduction! A gift through a Charitable Remainder Trust (CRT) is similar but you maintain control of the assets while having to maintain the trust. As a closing thought, I also want to point out that you can give stock and real estate assets as well as cash to fund your living legacy.

If you would like more information about making a lifetime legacy gift in a Charitable Gift Annuity (CGA) or a Charitable Remainder Trust (CRT), then please contact Ashley Hayes, the Onslow Memorial Hospital Foundation Manager, at (910) 577-2651.

Rick Graves is a Principal of Ascendor Wealth, LLC and Board Certified Estate Planning Attorney with Webb & Graves, PLLC.



OMH employees give back

Many departments within Onslow Memorial Hospital have joined together as a team to sponsor Cowboy Up! They have even gone to the extent of decorating their work spaces in a country western theme. Cacti, cowboy boots, and signs that resemble those in an Old West town are just a few items on the walls of the hospital and in the business office.

Thank you to the following departments for your support!

- Guest Services
- Laboratory and Onslow Diagnostics
- New River Employees
- Patient Access
- Respiratory Care Staff
- Surgical Services

Together, they have raised over \$8,000.



Patient Access employees use this sign to track the amount they have raised toward their sponsorship.



One of the business offices has become known as "Trader Jake's General Store." Employees can purchase a piece of bubble gum or a Tootsie Roll for only 25 cents. All proceeds go toward the New River Employees Sponsorship.



Several employees at New River hosted a Spaghetti Luncheon to raise funds for their Cowboy Up! sponsorship.





2011 Sponsors

(as of December 20, 2010)

Cowboy Up! Sponsor

Golden Corral



Richard Ray Real Estate



Stampede Sponsor

Johnston Pain Management, P.A.



Patient Access Department, OMH

The Daily News



Rodeo Sponsors

97.9 FM The Bear



Atlantic Coast Foods / Burger King



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In Memory of Chris Burlingame

Elise Beall Photography



Health Net, Inc.



Jacksonville Children's Multispecialty Clinic, P.A.



Jones-Onslow EMC



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In Loving Memory of

Mary Regina Normandeau



Office Park Eye Center

Ed & Cindy Piper



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T.A. Loving Company



Team Health East





High Noon Sponsors

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New River Employees

Richard & Aletha Pugh

TownePlace Suites

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Tumbleweed Sponsors

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In Memory of Richard L. Chapple

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Onslow Memorial Hospital Auxiliary

Saturday Brand Communications

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In Memory of John W. Thompson

In Honor of Carol C. Venters

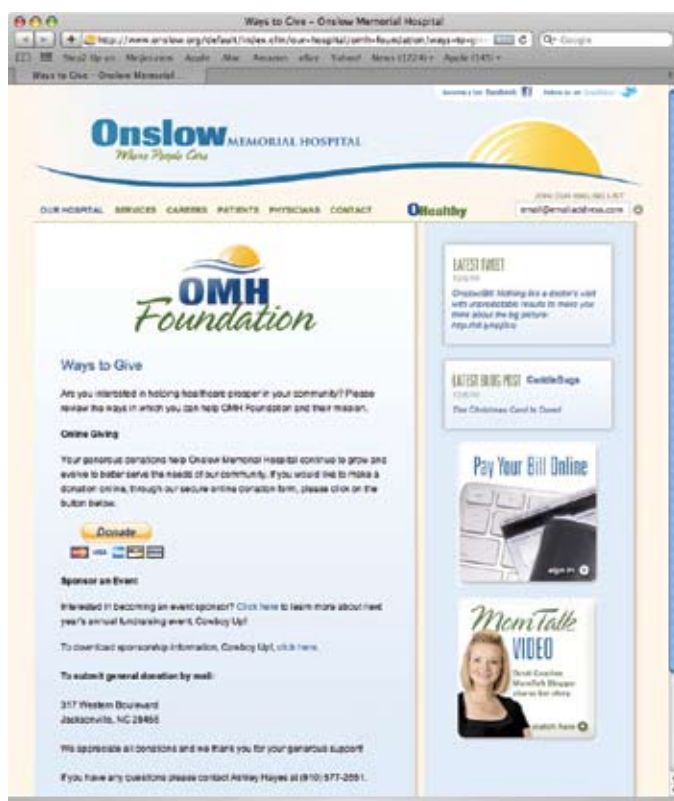
Walmart

**If you wish to become a Cowboy Up! sponsor,
please see the sponsorship information on pages 14-15.**

The OMH Foundation updates web pages

Over the past few months, the OMH Foundation web pages have undergone some changes. Several tabs have been added to provide a more user friendly display. The Sponsors Tab lists all of the past sponsors from M*A*S*H Bash and Key West Island Fest. If you were a sponsor who donated more than \$2,500 toward an event, your website will be linked to your name in the list. Check it out at www.onslow.org/foundation.

To keep up with the technological advances of this century, we have also added an online giving option. This option allows donors to give donations quickly and easily through a secure connection using PayPal.



The OMH Foundation newsletter can now be accessed on our website. If you wish to receive the newsletter electronically, please contact Ashley Hayes at ashley.hayes@onslow.org or at (910) 577-2651.

Additional gifts to the Foundation

Donors from June through December, 2010

Contributions

“Don’t Hit Me” Ride
\$260 to support Rehabilitation Services

In Memory of Winnie M. Poore
\$25 to support the Radiation Oncology Center

In Kind

Minges Bottling Group
Onslow Feed and Grain
Tractor Supply



2009 Sponsors

Leadership Sponsor

Louis and Doris Sewell

Hawkeye Sponsor

Golden Corral

LaRue Hambrick

Johnston Pain Management, P.A.

Mr. & Mrs. Aragona, Jr.

Dr. & Mrs. W.K. Morgan and Family

Stevenson Automotive Group

Klinger Sponsors

East Carolina Gastroenterology

EPA/Team Health East

First Citizens Bank

Jones-Onslow EMC

Modern Exterminating

Gregory S. Popkin

Saunders Funeral Home

Hot Lips Sponsors

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Atlantic Construction

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Big John's Electric: In Loving Memory
of John and Stella Baysden

The Daily News

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The S/L/A/M Collaborative

Sumrell, Sugg, Carmichael,
Hicks & Hart, P.A.

Radar Sponsors

Anonymous

Mark Bailey Agency

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Carriage House Furniture
Clearwater Pools & Spas:
In Memory of Terry A. Woodin
Coastal Carolina Orthopaedic
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Coastal Foot Center
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and Family
Great Gas and Oil
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& Financial Services, Inc.
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May Exterminating
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In Memory of Marjorie Mercer, Katie
Stephenson and Barbara Eisenman
Dr. Madhur Mittal
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Office Park Eye Center
Onslow Animal Hospital
Onslow County
Medical Society Alliance
Price Eye Clinic, P.A.
Renée's Courthouse Caffé
SeaCoast Cardiology
Shepard's Floors
SIA Group, Inc.
Southeastern Nephrology Associates
Grant and Marla Sparks
Willis, Vanek, Ball & Fischer, P.A.
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& Dr. Virginia K. Wilson
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Yanni Partners



2010 Sponsors

Event Sponsor

Stevenson Automotive Group

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The Daily News

Hemingway Home Sponsors

NextMedia Radio Group

TownePlace Suites

Atlantic Coast Foods/Burger King

First Citizens Bank

LaRue Hambrick

Jacksonville Children's
& Multispecialty Clinic

Johnston Pain Management, P.A.

Jones-Onslow EMC

Marine Federal Credit Union

Modern Exterminating

Office Park Eye Center

Ed & Cindy Piper

Victoria Popkin

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Hicks & Hart, P.A.

Team Health East

W.T. Humphrey, Inc.

Key West Lighthouse Sponsors

Anonymous

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& Cooling Co., Inc

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Coastal Carolina Orthopaedic
Surgeons, P.A.

Tim Baker

Flowers on the Move, Inc.

Jean Hawley

Mike House

Trixie J. Marranta

May Exterminating

Musicians Toy Store

Joseph P. Normandeau

Onslow Surgical Clinic

Professional Solutions, LLC

Richard & Aletha Pugh

The S/L/A/M Collaborative

T.A. Loving Company

Garland & Sue Tuton

Richard D. Twiford

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Wachovia, A Wells Fargo Company

Women's Healthcare Associates

Conch Tour Train Sponsors

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 & Edward G. Covert, DDS
 Bosom Buddies
 George & Janice Brumbelow
 BB&T
 Elizabeth Pace Britt
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 & Shirley Golla and Veda & Fred Kottke
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 Jacksonville Digestive Diseases
 Clinic, P.A.
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 & Margaret Kay
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 Kiwanis of Onslow County
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 In Honor of Mr. & Mrs. Henry Roseman
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 In Memory of Helen Clary Reffelt
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 Sparks Chiropractic
 Grant & Marla Sparks
 Sutton Tree Company
 In Memory of Judy Strickland
 Doug & Teresa Thomas
 Tony's Seafood
 Bobby & Louise Williams
 Willis, Vanek, Ball & Fischer, P.A.
 Sarah & Joel Wiltgen
 and April Heath-Clark, US Cellular



Saturday, February 26, 2011 / 6 p.m.
American Legion / 146 Broadhurst Road / Jacksonville, NC

WANTED!

Sponsorships

Tumbleweed \$500

- REWARD
- Reserved Seating for 4
 - Name listed on our website
 - Permanent recognition on the wall of Onslow Memorial Hospital and in the new Radiation Oncology Center

High Noon \$1,000

- REWARD
- Reserved Seating for 8
 - Name listed on our website and in newspaper advertising
 - Permanent recognition on the wall of Onslow Memorial Hospital and in the new Radiation Oncology Center

Rodeo \$2,500

- REWARD
- VIP Seating for 12
 - Logo on all materials including
 - Invitations
 - Our website — linking to yours
 - Posters
 - Advertising recognition including
 - Logo in all newspaper advertising
 - Permanent recognition on the wall of Onslow Memorial Hospital and in the new Radiation Oncology Center

Stampede \$5,000

- REWARD
- VIP Seating for 16
 - Company banner displayed at the event
 - Logo on all materials including
 - Invitations
 - Our website – linking to yours
 - Posters
 - Advertising recognition including
 - Logo in all newspaper advertising
 - Permanent recognition on the wall of Onslow Memorial Hospital and in the new Radiation Oncology Center

Cowboy Up! \$10,000

- REWARD
- VIP Seating for 16
 - Company banner displayed at the event
 - Title Sponsorship Recognition, with company name attached to event title and company logo predominantly displayed on all materials including
 - Invitations
 - Our website – linking to yours
 - Posters
 - Advertising recognition including
 - Logo in all newspaper advertising
 - Silent Auction Sheets
 - PSAs to run on cable
 - Permanent recognition on the wall of Onslow Memorial Hospital and in the new Radiation Oncology Center

BENEFIT DETAILS

- If your sponsorship includes logo representation, please submit a digital, high-resolution logo to ashley.hayes@onslow.org.
- Please submit all sponsorship registration forms by January 31, 2011 to ensure inclusion in our program and other printed materials.
- Please understand that due to the expected number of attendees, we will not be able to accommodate special seating requests or extra seating at sponsored tables.

Please submit completed registration form to the Onslow Memorial Hospital Foundation by ...

Mail: OMH Foundation — Cowboy Up!
317 Western Boulevard
Jacksonville, NC 28456

Fax: (910) 577-2575

Questions:
phone (910) 577-2651
email ashley.hayes@onslow.org
web www.onslow.org/foundation

THANK YOU FOR YOUR GENEROUS SUPPORT!

REGISTRATION FORM

SPONSOR INFORMATION

Please print clearly

Sponsor Name _____

Phone _____ - _____ - _____

Recognition Name *Please print below exactly how you would like your sponsorship listed in formal recognition (such as your personal name, business name, in memory of a loved one, etc.)*

Email _____

Mailing Address *(including zip code)* _____

Contact Name *Circle one:* Mr. / Ms. / Mrs. / Dr. _____

of seats needed _____

SPONSORSHIP

- Cowboy Up! \$10,000 Stampede \$5,000 Rodeo \$2,500
- High Noon \$1,000 Tumbleweed \$500

Payment Options

Check Included

Please Charge Our Credit Card (VISA or MasterCard)

Bill Us:

Name on Card _____

Full Amount

Card Number _____

Break Bill Up Into

Exp. Date ____ / ____ V-Code _____

_____ Bills of \$ _____ Each

(3 digits on back)

Billing Schedule: Monthly Quarterly

Authorized Signature _____

(If mailing registration form, please cut along dotted line.)





The CONTRIBUTOR

Sponsor Cowboy Up! today

Cowboy Up! is just around the corner. On February 26, come dressed in your cowboy boots and hat, ready for a boot-scootin' good time.

If you wish you attend this event, act quickly, as sponsorships are limited. Please see pages 14-15 if you wish to sponsor Cowboy Up! today!

**Special thanks to Golden Corral and Richard Ray Real Estate
for Cowboy Up! \$10,000 Sponsorships!**



317 Western Boulevard
Jacksonville, NC 28456